



Dear Parents of Blessed Sacrament Catholic School,

Welcome back! While we don't know what this year will look like, our school community will face it together with faith and determination. However, to face the current challenges as best possible, we need your help. The Blessed Sacrament Catholic School (BSCS) Parent Teacher Association (PTSA) would like to ask for your involvement and support of BSCS during the 2020-2021 school year. If you are a business owner or work for an organization that actively sponsors community organizations, please consider becoming a BSCS sponsor for the 2020-2021 school year.

As you know, fundraising is an important part of investing and developing Catholic schools. At BSCS, business sponsorship augments the school's operating budget and allows the PTSA to make year-long investments in the school, our teachers, and the students. For example, funds raised by the PTSA in the past have supported teacher continuing education, the annual leadership retreat for our 8th grade class, technology investments for our students, new playground equipment, school events and assemblies, and much more.

The BSCS sponsorship program affords many opportunities to expand your business's visibility within our community. Like last year, the sponsorship program will run for the entire school year, so your investment will provide your business significant visibility at our two largest fundraisers, the Race For Education and the Big Event. The Race for Education is a family fundraiser held in the fall where each BSCS student participates in fundraising for the school. The 2020 Race For Education will be a new concept to reflect the changes in our community and world due to COVID-19. The Big Event is our live auction and gala, held in the spring of each year. Both events contribute significantly to support our students, teachers and staff.

The PTSA is actively planning for new opportunities to create sponsor visibility year-round. This will include actively promoting sponsor logos for both fundraising events as well as increased visibility of sponsorship information in our printed and online materials in order to reach the entire community.

Please consider the levels and benefits below:

- Gold Sponsor at \$10,000, which includes Big Event Tickets (10 if in person or full virtual access) logo displayed on RFE shirt and sponsor video and interview on social media feeds as well as other recognition benefits.
- Silver Sponsor at \$5,000, which includes Big Event Tickets (8 if in person or full virtual access), logo displayed on students RFE shirt, sponsor highlight on social media feeds and other recognition benefits.
- Bronze Sponsor at \$2,500, which includes Big Event Tickets (6 if in person or full virtual access) logo displayed on students RFE shirt and sponsor spotlight featured on social media feeds and other recognition benefits.
- General Sponsor at \$1,000, which includes Big Event Tickets (2 if in person or virtual), logo displayed on students RFE shirt and logo highlight on our social media feeds and other recognition benefits.

The BSCS sponsorship program runs over the course of the school year, so now is the time to consider making the commitment - I hope we can count on your investment in BSCS, our students and our teachers. If you are interested in learning more about BSCS sponsorship, please contact me at e.houtmsa@bscs-denver.net. Thank you for your consideration of this request. Your support is a blessing to our school, perhaps more this year than any other.

In health,

Erin Houtsma

2020-2021 PTSA Co-President

Sarah Roark

2020-2021 PTSA Co-President